Australian R&B talent Prema Smith works with Grammy award winning artist Jackie’s Boy on the new single My Kind Of Love 18th September 2023

Australian R&B artist Prema Smith has teamed up with Grammy award winning singer songwriter and Co-Owner of Big Circle Music Group Jackie’s Boy to produce the new single MY KIND OF LOVE. Jackie’s Boy has worked with an impressive line-up of artists from the likes of Madonna, Justin Bieber, Chris Brown, and Jay Sean. Prema Smith Adopted at the age of three from Sri Lanka, Prema grew up on a small hobby farm in Tasmania. Smith’s experiences growing up as a person of colour saw him confronted with cultural adversities, which heavily influenced his music. Despite his experiences, Prema still brings positivity to his music, including the fresh track My KIND OF LOVE, which has the chance to create another niche in the Australian R&B scene. MY KIND OF LOVE an old-school R&B pop tune to the 2020s, paired with soothing vocals and well-thought heartfelt lyrics. The song becomes catchy but also explores Sentimental love. The feel-good track is about falling in love with the one, a dream of every-ones.

Positivity is shared across Prema’s music to have a deeper emotional connection with his listeners, incorporating positive mindfulness (Prema refers this “as simple old school love song”). MKOL has a sense authenticity that hopes to hit the love strings in all cultural diversities . Prema is all about creating feel good moments using music to create positivity. Mindset and words are very important aspect to Prema’s creativity his belief in inspiring and empowering people and their mindsets led Prema Smith to establish Self Appreciation Day. A day to focus on loving and appreciating who you are while advocating for awareness of mental health amongst communities. Prema Smith releases MY KIND OF LOVE on September 18th on Spotify, Apple Music, YouTube Music, and all other music streaming services. If you or someone you know needs support contact Lifeline on 13 11 14 (24 hours /7 days) or chat online at http://www.lifeline.org.au/ 7 pm- midnight, 7 nights